

**Discover The Simple 3-Step Formula That Took Me From
Zero to \$20,000 per month online in less than a year!
(with NO prior online marketing experience)**



By Tyson Zahner

5 Challenges of Marketing Online for MLM and Affiliate Marketers:

1. _____
2. _____
3. _____
4. _____
5. _____

What is Marketing?

Most People Think Marketing Equals _____

Marketing Is Actually: _____

The Keys to Success in ANY new endeavor:

1. Be a _____ and _____
2. Immediate _____
3. Take _____ despite _____
4. Recognize that _____ Always Trumps _____
5. Recognize That Your _____ is Directly Proportional to the
_____ that you give to others.
6. Accept _____ for your _____ and Never rely on
_____ for your _____

The 3-Step Formula To Success:

1. _____
2. _____
3. _____

Which of the 3-Steps Do Most People Neglect?

The _____ Bank Account

Every time you _____ your prospects,

you are making _____. Every time you _____, you are

making _____

The 7 Major Mental Triggers

(why will people pay attention to you or buy your product?)

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

The 5 Main Questions Your Prospects Want Answered ...

1. _____

2. _____

3. _____

4. _____

5. _____

The #1 Mistake Most New Marketers Make is “ _____ Marketing”

BIG TIP!! Before you _____, take a minute to get some information about your prospect's _____. When you can gather this information, you have what you need to _____.

Word for Word ... The Most Important Email To Include In Your Follow-Up (this is very powerful)

Multiple _____ add up to a _____

A Lead Magnet is an _____ to get someone to _____

4 Requirements of an effective Lead Magnet

1. _____
2. _____
3. _____
4. _____

A Lead Magnet Could Be ... (write down as many as you see as being useful in your business)

No Matter What Business you're in, you should be in the _____ business.

What is Bridge Marketing? _____

5 Proven Headline Templates to Get People to Opt-in for your Lead Magnet

1. _____

Write down some Ideas and Examples for using this template in your business:

2. _____

Write down some Ideas and Examples for using this template in your business:

3. _____

Write down some Ideas and Examples for using this template in your business:

4. _____

Write down some Ideas and Examples for using this template in your business:

5. _____

Write down some Ideas and Examples for using this template in your business:

The Solution to the 5 Big Challenges ...

Don't lead with _____ or _____ directly.

Instead, lead with _____ that actually _____.

In doing so, you prove _____.

The Big Takeaway!

Demonstrate that you can _____ by ACTUALLY _____

If you stayed until the very end of the webinar, you received a link for a FREE Gift entitled:

"The 5 Best Traffic Strategies to Get Targeted Prospects To Your Website"

Here's the link for your FREE Gift - http://www._____